



2019 Sponsorship Packet October 4 - 6, 2019

In this packet, you will find many ways to support our festival. As a business or community partner, you can sponsor a local student to participate in the festival, donate materials, or become a financial patron.

All proceeds from the festival will go directly to enhancing safety and education at
Garrison School for the Arts Department of Dance!

Ela.gavrilas@gmail.com 912-844-0920



Esther F. Garrison School for the Arts
649 West Jones Street
Savannah, GA 31401

Dear Community Partner,

Garrison School for the Arts Department of Dance is hosting its third annual Savannah en Pointe Dance Festival on October 4-6, 2019. The dance booster would like you to be a part of this historical event! Garrison is a performing arts public school that specializes in exposing our students to a wide array of cultural mediums. This year's dance festival has been designed to continue bringing our local dance community together.

During the festival, dancers will have the opportunity to participate in master classes that will help them grow as dancers and connect with our local dance community. In 2017 and 2018 we hosted over 300 local students attending master classes. With families around we had at times over 800 people at our festival, and all our vendors had an amazing and profitable weekend. This event marks a chance for us to provide a unique experience for dancers in our community, and raise much needed funds for the students in the Garrison Dance Department. The department will use the profits and donations from the festival to upgrade facilities, provide equipment for students and bridge the gap in meeting educational needs that goes beyond the school's budget.

We thank you in advance for your generosity and look forward to working with you this school year. Your sponsorship to our 501(c)(3) is tax deductible!

Sincerely,

Artistic Directors:
LaShaundra Osborne, Lauren Hawthorne McKowen

Dance Festival Board Members:
Ela Gavrilas, Amber Gilluly, Amy Dean

Questions? Contact sav.enpointe@gmail.com

Why Should You Support Us?

The 3rd Annual Savannah en Pointe Dance Festival will be aggressively marketed throughout the city and on the internet. Publicity and promotion will consist of extensive multi-media campaigns on social media, T.V., print, and radio as well as posters and flyers distributed throughout Savannah Dance Studios.

BENEFITS AS A SPONSOR:

- ☐ Reach a large audience with **repeated impressions**. Your company name will appear in all promotional materials, to include the official festival website, t-shirts and all Garrison Dance department event flyers.
- ☐ A **unique opportunity** to engage people. Event attendees are a captive, receptive audience that have time to look, listen and hear about your products and/or services.
- ☐ Develop **new business contacts**. The event provides you with a unique networking opportunity to connect with the community in a fun and entertaining environment.
- ☐ Demonstrate, sample or **test market your product**. Receive instant responses about your products and/or services from attendees.
- ☐ Show your company's **commitment to education** and the local community. The event offers a great way for you to show your commitment to the residents of the Savannah Area.
- ☐ Help **promote community outreach**. The event provides a unique opportunity for the community of Savannah-Chatham County to come together. The community has a long tradition of supporting its benefactors.

Sponsorship Levels

(Deadline September 9, 2019)

PLATINUM SPONSOR \$1,500

- ✚ *Everything below in our Savannah en Pointe Sponsorship levels **PLUS***
- ✚ Logo inclusion on our 1st Annual 15K Run event t-shirt
- ✚ Company logo **prominently** displayed in all 15K Run print & media advertising
- ✚ Dedicated space at the 15K Run event site

GOLD SPONSOR \$1,000

- ✚ *Everything below **PLUS***
- ✚ Company logo **prominently** displayed in all print & media advertising
- ✚ Large banners placed around event site, (sponsor to provide)
- ✚ Business name included in Garrison Dance Department winter & spring festival events
- ✚ Logo inclusion on event t-shirt to be worn by ALL volunteers, instructors & dance participants (deadline: for logo is September 9, 2019)

SILVER SPONSOR \$750

- ✚ *Everything below **PLUS***
- ✚ Booth, table & chairs provided
- ✚ Logo and link to sponsor's website displayed on official event websites *(pending approval)
- ✚ Company name mentioned in event newsletter

BRONZE SPONSOR \$500

- ✚ One 10ft x 10ft space at the Festival
- ✚ One large banner at booth (sponsor to provide)

FESTIVAL SPONSOR \$250

Sponsor a dancer and receive your company name listed in our winter and spring showcase. If sponsor provides a banner, it will be displayed throughout the festival. Logo inclusion on event t-shirt to be worn by ALL volunteers, instructors & dance participants (deadline: for logo is September 9, 2019).

RAFFLE SPONSOR \$50

Your company logo/ sign displayed in our busy raffle table area and special thank you announcement during the raffle drawing! You can pay \$50 or simply donate one of the following themed baskets:

This Year's Gift Basket Themes

Family Game Night	Kid's Arts & Crafts	Date Night	Family Movie Night
Dance Essentials	Mystery Basket	Texas Barbecue	Home Improvement

Questions? Contact sav.enpointe@gmail.com

Select Your Sponsorship Level

Please complete and return the following form:

COMPANY NAME: _____

CONTACT NAME: _____

TELEPHONE: _____ FAX: _____

WEBSITE: _____

EMAIL: _____

DESCRIPTION OF WHAT WILL BE PROMOTED IN BOOTH & SIZE REQUIRED:

☐ Please check if you will need a chair and table (for Savannah en Pointe Dance Festival)

SPONSORSHIP LEVEL

(Deadline September 9, 2019)

I would like to sponsor at the level of (please select one):

(Please note, prices increase if more than one 10 x 10 space is requested)

- ☐ **Platinum Sponsor \$1,500**
- ☐ **Gold Sponsor \$1,000**
- ☐ **Silver Sponsor \$750**
- ☐ **Bronze Sponsor \$500**
- ☐ **Dancer Sponsor \$250**
- ☐ **Raffle Sponsor \$50 or choose to donate one of the following Raffle Basket Themes (indicate 1st & 2nd choice):**

___ Family Game Night ___ Kids Arts & Crafts ___ Date Night

___ Family Movie Night ___ Dance Essentials ___ Mystery Basket

___ Texas Barbecue ___ Home Improvement

- ☐ **I would like to customize my sponsorship level, please contact me to discuss**

Payment Information (please select one):

- ☐ Check or Money Order enclosed
(Make check payable to Garrison SVPA Dance Department)
- ☐ Invoice me

Email: sav.enpointe@gmail.com

Fax: (912) 201-5978, Attn. LaShaundra Osborne Dance Dept.

Mail: Attn. LaShaundra Osborne Dance Dept.

649 West Jones Street, Savannah, GA 31401

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